

THE QUALITY COLLOQUIUM

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____
SIGNATURE OF REGISTRANT - REQUIRED _____
JOB TITLE _____
ORGANIZATION _____
ADDRESS _____
CITY/STATE/ZIP _____
TELEPHONE _____
E-MAIL _____
 Special Needs (Dietary or Physical)

REGISTRATION FORM

HOW TO REGISTER: Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.QualityColloquium.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7630 (Continental US, Alaska and Hawaii only) or 206-452-5516, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hconferences.com

(Registration is not available by phone or e-mail.)

ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials Data-DVD.

PRECONFERENCE REGISTRATION:

Patient Quality and Safety Preconference Boot Camp (August 15, 2011) \$ 495

CONFERENCE REGISTRATION:

(August 16 - 18, 2011; does not include Preconference):

Through Friday, June 10, 2011* \$1,095
 Through Friday, July 8, 2011** \$1,495
 After Friday, July 8, 2011 \$1,895

PATIENT SAFETY CERTIFICATE PROGRAM

Includes preconference readings and questions, post conference online examination, and certificate.

(Requires preconference & conference registration.) \$ 395

GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:

Through Friday, June 10, 2011* \$ 795
 Through Friday, July 8, 2011** \$1,195
 After Friday, July 8, 2011 \$1,595

CONFERENCE ELECTRONIC MEDIA:

ONSITE ATTENDEES — Following the Colloquium, the video and presentations are made available for purchase in the following formats. To take advantage of the discounted price below, you must reserve media WITH your Colloquium registration:

Conference Audio/Video and Powerpoint on:

Flash drive (\$99 + \$15 shipping) \$ 114 6 months' access on Web \$ 99

*This price reflects a discount for registration and payment received through Friday, 6/10/11.

**This price reflects a discount for registration and payment received through Friday, 7/8/11.

SELECT YOUR MINI SUMMITS:

WEDNESDAY, AUGUST 17, 8:00 AM

MS 1: Ambulatory Care
 MS 2: Using Data to Improve Health Care Safety, Quality and Efficiency
 MS 3: Thinking Outside the Pillbox — Multi-Sector Solutions to Patient Medication Adherence

WEDNESDAY, AUGUST 17, 10:30 AM

MS 4: Accountable Care, Accountable Governance
 MS 5: Value Based Purchasing
 MS 6: Education for Quality & Safety

WEDNESDAY, AUGUST 17, 2:00 PM

MS 7: The Patient Experience IS Quality Improvement
 MS 8: Building a 'Good to Great' Journey using Baldrige
 MS 9: Bending the Cost Curve via 2nd Curve Health Care

ONLINE CONFERENCE ATTENDANCE

All online registrants are automatically registered for ALL online Colloquium events — the preconference boot camp, the conference, and the Patient Safety Certificate Program.

Online conference registration includes the live Internet feed from the Colloquium, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION:

Includes the preconference, full conference, and Patient Safety Certificate Program:

Through Friday, June 10, 2011* \$ 895
 Through Friday, July 8, 2011** \$1,095
 After Friday, July 8, 2011 \$1,295

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All online group registrants are enrolled in the preconference, conference and Patient Safety Certificate Program.

Group registration offers the possibility of implementing an online Patient Safety Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access:

5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY on page 2.

CONFERENCE ELECTRONIC MEDIA:

ONLINE ATTENDEES — Following the Colloquium, the video and presentations are made available for purchase on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Colloquium registration:

Conference Audio/Video/Powerpoint on: Flash drive (\$99 + \$15 shipping) \$ 114
(All online attendees automatically receive 6 months' access on the web.)

PAYMENT

DISCOUNT CODE

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at The Quality Colloquium, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.QualityColloquium.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Colloquium, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HCCA Conferences.

ACCOUNT # _____
EXPIRATION DATE _____ SECURITY CODE _____
NAME OF CARDHOLDER _____
SIGNATURE OF CARDHOLDER _____

SPECIAL SUBSCRIPTION OFFERS FOR BOTH ONSITE AND ONLINE ATTENDEES:

If you are registered to attend the Quality Colloquium, you can purchase an annual subscription to *Accountable Care News* or *Medical Home News* for only \$295 (regular rate \$468).

Accountable Care News subscription \$295
 Medical Home News subscription \$295

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR THE QUALITY COLLOQUIUM

REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months of access from the date of registration or conference adjournment, whichever is later.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to purchase post-conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at start of next month so long as registration period has not lapsed and subject to same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the conference office at 800-503-7630 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information are required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or transfer your onsite registration to an online registration. Please call the Conference Office at 800-503-7630 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

PAYMENT OPTIONS

Registration may be made online or via mail, fax or scan.

You may register online at www.QualityColloquium.com.

Alternatively, you may use our printed registration form, enclose payment and return it to the Colloquium registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303 or scan the completed form to registration@hconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Colloquium, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)

The Colloquium does not offer pre-approved Continuing Education Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-7630.

INTELLECTUAL PROPERTY POLICY

If a registrant needs the ability to share Colloquium content within his or her organization, multiple Colloquium registrations are available at discounted rates.

The Colloquium will pay a reward for information regarding unauthorized sharing of Colloquium content. The reward will be 25% of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information necessary for the recovery.

If you have knowledge regarding unauthorized Colloquium content sharing, contact the Colloquium registration office. The Colloquium aggressively pursues copyright infringers.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

The Colloquium program is subject to change. An executed registration form constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-7630 or 206-452-5516, Monday-Friday, 7AM – 5 PM PST. Send e-mail to registration@hconferences.com, or visit our website at www.QualityColloquium.com.

HOTEL INFORMATION/RESERVATIONS

A special rate of \$239 per night (plus tax) at the Inn at Harvard has been arranged. Please make your reservation directly with the hotel by calling 800-458-5886 or 617-491-2222, Monday – Friday, 8am – 6pm or email reservations@theinnatharvard.com and refer to the group name The Quality Colloquium to receive the group rate. Reservations must be guaranteed by the individual's credit card to secure their reservations. All reservations must be received no later than Friday, July 15, 2011. After that cut-off date, reservations will be accepted on a space-available basis.

The Inn at Harvard

1201 Massachusetts Ave.
Harvard Square
Cambridge, MA 02138
800-458-5886 | 617-491-2222
www.innatharvard.com

A discounted rate of \$189 per night (plus tax) is available at the Harvard Square Hotel. This is a 2-3 star sister property of the Inn at Harvard that does not offer food and beverage service (i.e. restaurant or room service). This rate is based on space availability only.

Harvard Square Hotel

110 Mount Auburn Street
Harvard Square
Cambridge, MA 02138
800-458-5886 | 617-491-2222
www.harvardsquarehotel.com